

**MINUTES OF THE SPECIAL MEETING
OF THE GOLETA WEST SANITARY DISTRICT
UCSB CAMPUS, PARKING LOT 32, SANTA BARBARA, CALIFORNIA
June 21, 2011**

CALL TO ORDER

President Geyer called the meeting to order at 6:30 P.M.

BOARD MEMBERS PRESENT

Dave Bearman, M.D. (arrived 7:01 P.M.)

Craig Geyer

Dr. David C. Lewis

Larry D. Meyer

Eva Turenchalk

STAFF PRESENT

Diane P. Powers, Secretary; Mr. Mark Nation, General Manager/Superintendent; Mr. Steven A. Amerikaner; General Counsel

OTHERS PRESENT

Mr. John R. Fox, Director, Goleta Sanitary District; Mr. Brian Robinson & Mr. Jim Youngson, Terrain Consulting; Ms. Jenelle Miller

APPROVE THE ORDER OF THE AGENDA

There was no change to the order of the agenda.

PUBLIC INPUT

There was no public input presented at this time.

MINUTES

(11-06-38)

Upon a motion by Director Meyer, seconded by Director Lewis the Board unanimously approved the minutes of the regular meeting of June 7, 2011 as written.

ACTION ITEMS

1) Discussion of changing official name of the District – Workshop #3

Mr. Brian Robinson of Terrain Consulting furnished an update of the name change process and addressed the importance of developing a new architecture and content for the District's website. President Geyer mentioned that it would be a terrible mistake to mix the name Isla Vista and Goleta West Sanitary District together into one name. He explained that it would be confusing to the general public. President Geyer likes the concept of a new logo and prefers retaining the current name of the District. Director Lewis agreed with President Geyer. Director Meyer, however; suggested that the District choose a name that distinguishes itself from the other Districts in the Goleta area. Director Turenchalk suggested a tag line that includes serving Isla Vista and western Goleta Valley. Ms. Miller made it clear that much of the confusion will stop once the District's identity is changed. Mr. Youngson agreed that the word Goleta is present in a few of the local public agency names, however; a good marketing strategy will address this

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issue.

(11-06-39)

Upon a motion by Director Lewis seconded by President Geyer the Board unanimously approved to keep the name of the District the same and to add the appropriate tag line.

Mr. Nation remarked that the District has been serving the Goleta Valley since 1954. He suggested that the year the District was incorporated appear in the tag line.

Mr. Robinson informed the Board that the concepts discussed at the workshop will be addressed and then presented to the Public Relations Committee. Ms. Miller remarked that the District has a branding issue and needs public awareness and that a visual way to achieve this must be developed.

The Board then viewed a short power point presentation by Terrain Consulting.

Mr. Amerikaner questioned why people visit the website. Following a brief discussion Mr. Robinson explained the importance of how the District ought to communicate with its constituents.

Director Bearman suggested there be a section on the website devoted to school age children.

COMMUNICATIONS

The communications were noted as received.

REPORTS

Management Committee:

President Geyer reported that the date of the Management Committee Meeting had been changed to June 24, 2011.

IVR&PD Board Meeting:

Director Lewis provided a report on the June 9, 2011 IVR&PD Board Meeting.

Goleta Water District Board Meeting:

Director Turenchalk provided a report on the June 14, 2011 Goleta Water District Board Meeting.

Goleta Sanitary District Board Meeting:

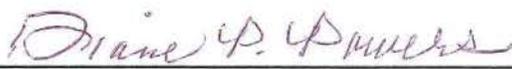
Director Meyer provided a report on the June 20, 2011 Goleta Sanitary District Board Meeting.

City of Goleta Council Meeting:

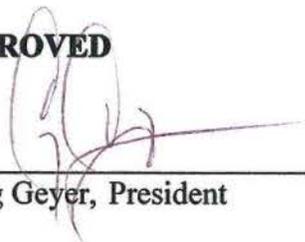
No report was provided on the June 21, 2011 City of Goleta Council Meeting.

ADJOURNMENT

There being no further business, President Geyer adjourned the meeting at 8:00 P.M.



Diane P. Powers, Secretary

APPROVED


Craig Geyer, President

**GOLETA WEST SANITARY DISTRICT
ALLOWANCE OF CLAIMS
June 2 - 15, 2011**

SERVICES & SUPPLIES	Wastewater O & M	Other Services	Capital Outlay	Total
ADP, Inc. - Payroll processing charges for period ending 06/01/11	\$ 184.62	\$ 20.51		\$ 205.13
ARB/PERB Renewal - Onan portable generator registration certificate	\$ 570.00			\$ 570.00
Arrowhead direct - Monthly cooler rental & drinking water	\$ 71.74			\$ 71.74
AT&T - Monthly cell phone service	\$ 108.64			\$ 108.64
CalPERS - Pension; 06/02/11 - 06/15/11	\$ 2,021.21	\$ 170.34		\$ 2,191.55
CampbellGeo, Inc. - UST progress billing; Remediation System		\$ 2,410.71		\$ 2,410.71
CDM - Design of Main Trunks Project			\$ 33,344.98	\$ 33,344.98
Cintas First Aid & Safety - First aid supplies	\$ 96.28			\$ 96.28
Daily Sound - Publish Ordinance No. 11-80	\$ 237.60			\$ 237.60
Duthie Electric Service Corp. - Annual service & load tests	\$ 3,092.42			\$ 3,092.42
Eaton Corporation - Troubleshoot Westinghouse drive	\$ 2,032.00			\$ 2,032.00
FIA Card Services - Mtg exp; CD's; battery; CCTV chair	\$ 531.00			\$ 531.00
Fleet Services - Fuel for District vehicles	\$ 801.00			\$ 801.00
Geyer, Craig - SBCSDA travel & meal reimbursements	\$ 128.96			\$ 128.96
Goleta Valley Paint - Paint for PS#1	\$ 40.12			\$ 40.12
Goleta Water District - Monthly service/Emily	\$ 48.56			\$ 48.56
Lenz Pest Control - Quarterly service for ants	\$ 120.00			\$ 120.00
Lincoln National Life Insurance Co. - Deferred Compensation	\$ 675.00			\$ 675.00
Love, Shoshanna - May '11 updates to District website	\$ 56.25			\$ 56.25
Maps - Updates for preparation of the 2011-12 tax roll	\$ 330.00			\$ 330.00
MarBorg Industries - 25YD roll-off & recycle fees	\$ 287.78	\$ 1,151.11		\$ 1,438.89
MarBorg Industries - 25 YD roll-off rental	\$ 20.46	\$ 81.84		\$ 102.30
McCormix Corp. - Fuel for street sweeper		\$ 371.00		\$ 371.00
Mission Linen Supply - Monthly uniform service	\$ 600.44	\$ 105.96		\$ 706.40
Powers, Diane P. - Petty cash reimbursement	\$ 95.46			\$ 95.46
Raftelis Financial Consultants - Financial Study Update & Misc. Fees	\$ 7,423.00			\$ 7,423.00
Santa Barbara Surfacing, Inc. - Epoxy coat for floor of PS#1	\$ 1,600.00			\$ 1,600.00
Silvia's Cleaning Service - Monthly cleaning service	\$ 350.00			\$ 350.00
Southern California Edison - Monthly service/Emily	\$ 287.26			\$ 287.26
TelePacific Communications - Monthly internet service	\$ 200.00			\$ 200.00
The Gas Company - Monthly service/main facility	\$ 49.58			\$ 49.58
Tierra Contracting, Inc. - Hollister Ave. pavement repair			\$ 3,632.67	\$ 3,632.67
UC Regents - District share of Work-Study wage	\$ 205.75			\$ 205.75
Underground Service Alert - May '11 "Dig Alerts"	\$ 52.50			\$ 52.50
Van Buren Consulting - Computer support services	\$ 740.00			\$ 740.00
Verizon California - Monthly service/Emily	\$ 128.61			\$ 128.61
				\$ -
TOTAL SERVICES & SUPPLIES	\$ 23,186.24	\$ 4,311.47	\$ 36,977.65	\$ 64,475.36

Payroll - Pay Period Ending: June 1, 2011

\$ 22,110.87

GRAND TOTAL - Fund 4900

\$ 86,586.23