

**MINUTES OF THE REGULAR MEETING
OF THE GOLETA WEST SANITARY DISTRICT
UCSB CAMPUS, PARKING LOT 32, SANTA BARBARA, CALIFORNIA
March 15, 2011**

CALL TO ORDER

President Geyer called the meeting to order at 7:00 p.m.

BOARD MEMBERS PRESENT

Craig Geyer
Dave Bearman, M.D.
Dr. David C. Lewis
Larry D. Meyer (arrived 7:02 p.m.)
Eva Turenchalk

STAFF PRESENT

Diane P. Powers, Secretary; Mr. Mark Nation, General Manager/Superintendent; Mr. Steven A. Amerikaner; General Counsel

OTHERS PRESENT

Mr. Brian Robinson and Mr. Jim Youngson, Terrain Consulting, Inc.

APPROVE THE ORDER OF THE AGENDA

There was no change to the order of the agenda.

PUBLIC INPUT

There was no public input presented at this time.

MINUTES

(11-03-14)

Upon a motion by Director Bearman, seconded by Director Lewis the Board unanimously approved the minutes of the regular meeting of March 1, 2011 as written.

ACTION ITEMS

1) Consider 2011 Public Awareness and Information Program

Mr. Mark Nation provided an explanation surrounding the Public Awareness and Information Program. Mr. Jim Youngson explained the importance of focusing the direction of public awareness. He made it clear that the District is Isla Vista's and the western Goleta Valley's leading environmental services agency. He shed light on the fact that the public basically does not know about the District and past efforts to rectify the problem have gone under the radar. Mr. Youngson stated that a scope of work has been prepared to increase District awareness and promote its identity. He added that the Board may have some ideas of their own. Mr. Youngson commented on the efficiency of the District and its cost effective manner of delivering service. President Geyer suggested that all three (3) phases of the recommended budget be approved. Dr. Lewis concurred. Director Turenchalk expressed some concerns with regards to the budget. Can changes be made once the project gets under way? If so, then she is amenable to approving all three (3) phases of the budget.

**Minutes of Regular Meeting
of the Goleta West Sanitary District
March 15, 2011
Page 2**

Mr. Brian Robinson strongly recommended that the District get out in the field as soon as possible.

(11-03-15)

Upon a motion by Director Meyer, seconded by Director Lewis the Board unanimously approved the 2011 Public Awareness and Information Program Recommended Budget prepared by Terrain Consulting, Inc. at a cost not-to-exceed \$97,200.00

COMMUNICATIONS

The communications were noted as received.

REPORTS

Operating Report

There were no questions regarding the Operating Report.

Ad-Hoc Committee:

President Geyer provided a report on the March 10, 2011 Ad-Hoc Committee Meeting.

Public Relations Committee:

The topic of the March 7, 2011 Public Relations Committee Meeting had been addressed earlier as an item on the agenda.

Goleta Sanitary District Board Meetings:

Director Meyer provided reports on the February 22 and March 7, 2011 Goleta Sanitary District Board Meetings.

Goleta Water District

Director Turenchalk provided a report on the March 8, 2011 Goleta Water District Board Meeting.

IVR&PD Board Meeting:

The IVR&PD March 10, 2011 Board Meeting had been postponed to March 30, 2011.

City of Goleta Council Meeting:

No report was provided.

SBCSDA Executive Meeting:

Director Meyer provided a report on the March 2, 2011 SBCSDA Executive Meeting

ADJOURNMENT

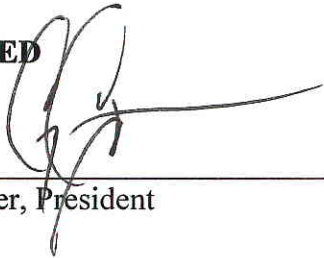
There being no further business, President Geyer adjourned the meeting at 7:56 p.m.



Diane P. Powers, Secretary

**Minutes of Regular Meeting
of the Goleta West Sanitary District
March 15, 2011
Page 3**

APPROVED

A handwritten signature in black ink, appearing to be 'CG', written over a horizontal line.

Craig Geyer, President