MINUTES OF THE SPECIAL MEETING
OF THE GOLETA WEST SANITARY DISTRICT
UCSB CAMPUS, PARKING LOT 32, SANTA BARBARA, CALIFORNIA
September 9, 2011

CALL TO ORDER
President Geyer called the meeting to order at 12:34 P.M.

BOARD MEMBERS PRESENT
Craig Geyer
Dr. David C. Lewis
Larry D. Meyer
Eva Turenchalk

BOARD MEMBER ABSENT
Dave Bearman, M.D.

STAFF PRESENT
Diane P. Powers, Secretary

OTHERS PRESENT
Mr. Brian Robinson, Terrain Consulting

APPROVE THE ORDER OF THE AGENDA
There was no change to the order of the agenda.

PUBLIC INPUT
There was no public input presented at this time.

ACTION ITEMS

1)   Further review of designs for new District Logo
Mr. Robinson presented the new District logo designs for Board consideration. President Geyer preferred the logos with the word West in bold font as it identifies the area in Goleta served by the District. Director Lewis suggested that the words Sanitary District be displayed in a larger font with the word Sanitary on one line followed by the word District directly beneath it, but indented a bit. Mr. Robinson explained that by doing this it would encroach upon the orange element in the design. Director Meyer stated that he prefers the word Goleta in bold font. President Geyer responded that this would detract from the word West. Director Turenchalk commented that she prefers the 1st logo design and suggested that the orange be as close to the color tangerine as possible. The remainder of the Board concurred.
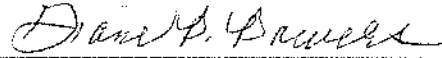(11-09-55)
Upon a motion by Director Turenchalk, seconded by Director Lewis the Board unanimously approved the 1st logo design with the orange element being as tangerine in color as possible.

Mr. Robinson informed the Board that different tag lines can be utilized to address various purposes.
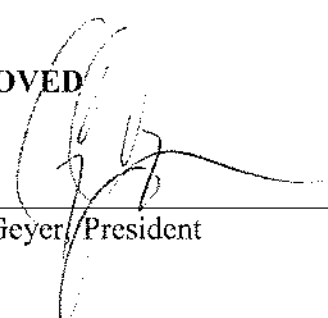
ADJOURNMENT

There being no further business, President Geyer adjourned the meeting at 12:50 P.M.

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Diane P. Powers, Secretary

APPROVED

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Craig Geyer/President